

# North Idaho College STRATEGIC PLAN 2004-2008



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North Idaho College's Strategic Plan 2004-2008 is a four-year plan designed to provide the direction and major goals for the institution based on the college's mission. Each of the major goals and associated objectives are more fully described in the North Idaho College Strategic Plan 2004-2008 found under separate cover.

(North Idaho College Interim President, Priscilla Bell, Ph.D.)

### **Vision Statement**

North Idaho College will be . . .

- A comprehensive community college, a regional leader in an integrated education system, and a catalyst for positive change.
- A student-centered institution that embraces innovation and flexibility in response to community needs.
- The first choice of students seeking an accessible and affordable quality education.
- A caring, supportive learning community where the principles of equality are modeled and promoted.
- An institution dedicated to scholarship, personal growth, and lifelong learning.

### Mission Statement

North Idaho College is committed to student success, teaching excellence, and lifelong learning. As a comprehensive community college, North Idaho College provides quality educational opportunities that expand human potential and enhance the quality of life for the students and the communities it serves.



# 2004-2008 STRATEGIC PLAN

# North Idaho College Strategic Goals for 2004-2008 Aligned With SBOE Goals

SBOE Goals	Major Initiatives, Goals and Objectives
ACCESS	STUDENT SUCCESS Goal: Ensure that support systems are in place to improve student success and goal attainment
	<b>Objective 1</b> : Provide and enhance the means to assist individuals in identifying their educational, career, and personal goals
	Objective 2: Identify and investigate support systems for high attrition and at-risk populations
	Objective 3: Increase overall recruitment, retention and graduation rates for students committed to completing a certificate or associate degree program
QUALITY & RELEVANCY	EDUCATIONAL PROGRAMS Goal: Ensure that North Idaho College efficiently and effectively responds to the educational and training needs of the region
	Objective 1: Identify and develop processes for assessing educational needs of the region
	Objective 2: Promote the educational vision of North Idaho College
	Objective 3: Enhance internal and external processes for the development of educational programming
	Objective 4: Identify resources to meet the community's educational needs

### RELEVANCY

### LEADERSHIP AND RESPONSIVENESS TO COMMUNITY

Goal: Meet the community's educational and training needs within NIC's role and mission and be recognized as the leader in educational initiatives in the five northern counties

**Objective 1**: Promote North Idaho College as a comprehensive community college that meets the developing and/or unmet educational, and training needs of the region

**Objective 2**: Collaborate with community groups to identify economic development opportunities and potential solutions

**Objective 3**: Expand capacity and programming in areas identified by internal and external groups

**Objective 4**: Enlist employees as ambassadors of the institution

**Objective 5**: Reinforce the value North Idaho College provides in enhancing the community's earning potential and overall quality of life

# RELEVANCY & EFFICIENCY

### PLANNED GROWTH

Goal: Ensure that institutional growth mirrors community needs and regional growth, and that human, technological, and physical resources exist to support that growth

**Objective 1**: Increase enrollment in proportion to community needs and growth

Objective 2: Increase alternative and existing funding

Objective 3: Provide the infrastructure to accommodate growth

**Objective 4**: Implement a market-based compensation system to ensure that the college can attract and retain highly qualified faculty and staff

**Objective 5**: Ensure that the training and educational needs for all employees are being met on a continuing basis

**Objective 6**: Develop a funding model for the purchase of land to accommodate NIC's future growth

# QUALITY & EFFICIENCY

### CONTINUOUS PLANNING, ASSESSMENT AND IMPROVEMENT

Goal: Incorporate a continuous improvement component into the planning and assessment cycle to assure accountability and ongoing improvement of the college and its programs

**Objective 1**: Incorporate improvement procedures into the existing planning and assessment process

**Objective 2**: Implement college assessment reports, such as the "Dashboard Indicators," a five-year view of college enrollment, completion, and budgetary trends

**Objective 3**: Implement a system for assessing the services provided by administrative and support departments

**Objective 4**: Implement across-the-board assessment measures for Student Learning Outcomes and General Education abilities



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